

Migrating the Gazes

#FilmSwapWorldWide

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We are images. The gazes are educated and the technique is learned. We need to look twice to look at ourselves; we need to recover the time that modernity has taken us away. We have to migrate the gazes, look from the outside to look inside. With this idea, the #FilmSwapWorldWide project began to exchange film rolls between Barcelona and the world. Mirror cities that are seen while they are being watched.

In order to see the city from another point of view, we started exchanging analog film rolls with other photographers in the world through a network created on Instagram. In this process, we understood that only double exposure could help us to question the visual education we have and that experimental photography was our tool to carry out this visual reflection. On the other hand, the exchange of rolls breaks the modern dynamics of the impersonality and the virtuality that social networks impose on us because it brings us an object that was half exposed by someone else. This relationship through an object, and the fact that each one photographs his city, helped us to create a visual dialogue that enriches the reflection on the photographic technique, but also on the reality in which we live.

Talking about the artistic methodology, in the first contact we decided the subjects that each one will work in their city, without knowing the order or the frames chosen by the other. That's how change has a good part of the responsibility in the resulting double exhibitions. Once the first photos are made, the film roll is sent by post and in the destination is done again; it is revealed and scanned to be able to share on social networks. This experimental analog photography project is done with analogue film rolls without any kind of editing nor filter, we have only allowed the modification of the framing of the photographs, since the two photographs are not framed in the same point to be made by two different cameras.

From this virtual project I have created the *Migrating the Gazes* exhibition to bring back to the cities the images that the photographers have created in dialogue with my city, Barcelona. The contact between two cities and two photographers makes this kind of exhibition really interesting because they help to break the virtually and to bring back reality to everyday way of living in our cities. The technical characteristics of the photographs and the montage have to be discussed in every case. I think that a good exhibition must have the best 26 photography's from cities of the world and also from the place where the exhibition is been done. I also think is really important to do a visited guide and a workshop about double exposure in analog cameras to enrich the exhibition and also to teach this technique.

Donostia (Spain)

Film swap with @35mmpostcards



Vilnius (Lithuania)

Film swap with @dou.ble.trou.ble



Harrisburg (United States)

Film swap with @film_is_more_fun



Porto (Portugal)

Film swap with @tomygama



Santa Cruz (Unites States)

Film swap with @nationale7



Saint Petersburg (Russia)

Film swap with @jazzonthe45s



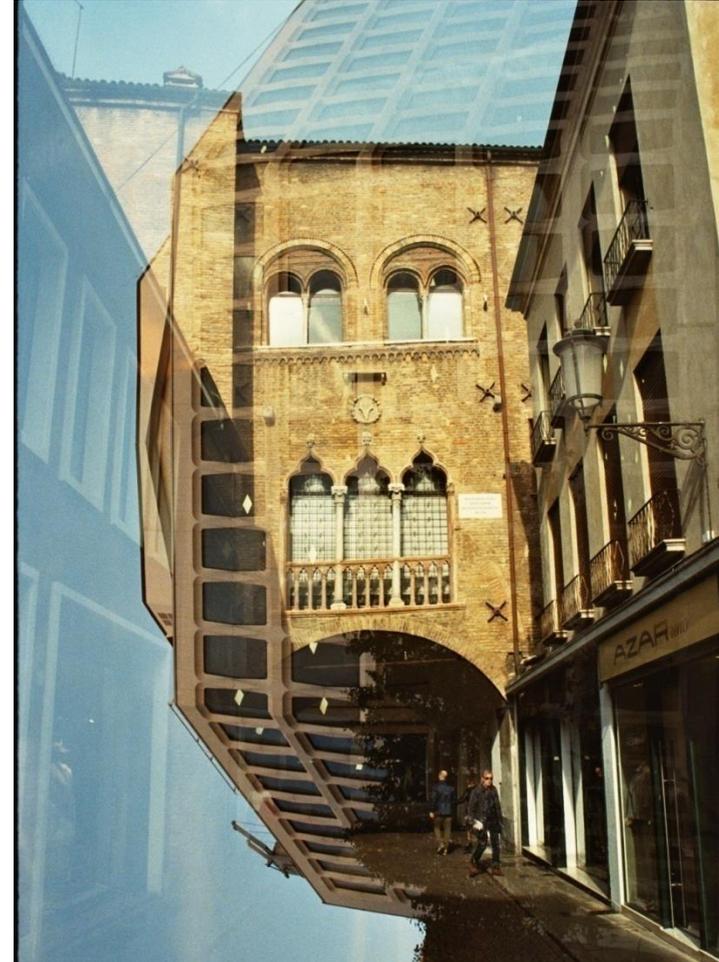
Krakow (Poland)

Film swap with @palyvoda_photo



Padua (Italy)

Film swap with @boiaserego.studio



Cities and photographers in dialogue:

Vilnius @dou.ble.trou.ble, **Buenos Aires** @murtonm, **Tucumán** @renzocecenarro, **Montreal** @duainecastro, **Amsterdam** @parnsant, **Santa Cruz** @nationale7, **Long Island** @jeftelopez.zip, **Harrisburg** @film_is_more_fun, **Porto** @tomygama, **Tartu** @epp_mrди, **Logroño** @amaiahodgephoto, **Fuerteventura** @_robertabi, **Donostia** @35mmpostcards, **Cracòvia** @palyvoda_photo, **Santiago de Chile** @murtonm, **Stuttgart** @sandykpunkt, **Medellín** @laurauribe_, **Montevideo** @mica.de.bon, **Lille** @odildeuxmille, **Paris** @anitakrisko, **Cheboksary** @photoxad, **Moscow** @jazzonthe45s, **Pàdua** @boiaserego.studio, **Alguer** @parnsant, **Valparaiso** @h0m30574512, **Praga** @nikol_u, **Viena** @_azulmarina, **Sao Paulo** @coutoraphael, **San José de Costa Rica** @irenepenafotografia, **Tokio** @melanie_hc, **Queenston** @In_double, **Ho Chi Minh** @rod.sot, etc.

